

A Sneaky **Backdoor** In to Google FAST With Free Press Releases!

*****Newly Updated*****

A Niche News Journal publication - For updates on other hidden, little niche ideas! Visit:

<http://nichejournal.com>

Do you have a product, website or something that you want to get blasted out on the Internet FAST?

It can be done and it's easier than you think ; -)

You can get TOP placements at Google in record-breaking time instead of having to wait weeks on end.

I know this because I've proved it and I am going to show you a real quick, recent example of it in action below...

This is really sneaky stuff... prepare to be shocked!

Here is an example of recent Press release I did with "Soap Making Secrets" which was actually a mistake on my part.

I originally wanted to make the main keyword "Soap Making" instead of "Soap Making Secrets" because

soap making had over 22,000 searches the previous month...

soap making recipe	2935
soap making supply	8475
wholesale soap making supply	1266
soap making kit	753
soap making ingredients	679
soap making	22311
soap making candle making	142
making glycerine soap	391

But I left it alone and wanted to see what it would do. I certainly never thought I would get the TOP spot at Google (see below)

The screenshot shows a Google search for "Soap Making secrets". The search results page displays several links under the "Web" tab. The top result is a press release titled "BREAKTHROUGH: Soap Making Secrets" from prweb.com, which is highlighted with a yellow box and an arrow pointing to it. A text box next to the arrow says "Top spot at Google for 'Soap making Secrets'". Other search results include "Soap Making Instructions | Soap Making Recipes | Teach Soap", "Soap Making Supplies | Soap Making Products | Bramble Berry®, Inc...", and "Soaps and Soap Making Instructions". On the right side, there are sponsored links for "Soap Making Ingredients", "Looking For Soap Making?", "Soap Making For Beginners", and "Soap Making Kits and Supplies".

Do you see the power in this! This one method alone could bring boatloads of exposure! You need to know a few key factors though when writing your press release... and that's using your main keyword that you want to target in the appropriate places! Here's an example below of the above press release.

Here's the exact press release above as it is seen at Google:

Breakthrough Soap Making Secrets

Dave Cushion says: "These are soap making secrets most soap makers never discover" In his breakthrough new book made just for people who love making their own soap... or want to learn how to.

(PRWEB) September 28, 2004 -- "It's not like any of those generic books you find at the book stores. Ones with pretty pictures but little in the way of detailed instructions." says Dave C

It's like having your own soap making coach show you not only the basics of soap making, but also all the insider tricks, tips and techniques that the experts use to make advanced, hand-crafted soaps.

Based on years of research Dave doesn't leave the reader hanging.

"Learning how to make soap is not brain surgery" Cushion explains. "That's why I wrote Soap Making Made Simple"

Until now, it would take you months of struggling to learn how to make your own soap. This book really DOES MAKE IT EASY. It's perfect for beginners and even advanced soap makers.

Dave even shows all the tricks world-class soap makers rely on to make their best soaps.

He also provides invaluable links to organizations, books and the best places online to get additional information.

More info on "soap making made simple" here: http://nichejournal.com/soap_making

###

The keyword you see underlined above "Soap Making Secrets" like I said, should have been "Soap Making" instead. This seems to make all the difference in the press release by having your main keyword you want to target in the order shown below:

When you write a free press release at PR-WEB you have a "Headline Section" a "Summary Section" and a "Body Section"

NOTE: When writing a News Press release keep in mind that you want to provide information and NOT a sales pitch. If it reads too much like a sales pitch you can forget about getting it published. Each press release is reviewed before it is submitted and so you want to make sure you're providing a bit of news that someone will enjoy reading. A little method I use is I just pretend I'm a news reporter just offering a news report about something.

The headline:

*Breakthrough **Soap Making Secrets***

The Summary:

*Dave Cushion says: "These are **Soap Making Secrets** most soap makers never discover" In his breakthrough new book made just for people who love making their own soap... or want to learn how to.*

The Body:

It's not like any of those generic books you find at the bookstores. Ones with pretty pictures but little in the way of detailed instructions." says Dave C

It's like having your own soap making coach show you not only the basics of soap making, but also all the insider tricks, tips and techniques that the experts use to make advanced, hand-crafted soaps.

Based on years of research Dave doesn't leave the reader hanging.

"Learning how to make soap is not brain surgery" Cushion explains. "That's why I wrote Soap Making Made Simple"

Until now, it would take you months of struggling to

learn how to make your own soap. This book really DOES MAKE IT EASY. It's perfect for beginners and even advanced soap makers.

Dave even shows all the tricks world-class soap makers rely on to make their best soaps.

He also provides invaluable links to organizations, books and the best places online to get additional information.

*More info on "soap making made simple" here:
http://nichejournal.com/soap_making*

You'll notice that I didn't use the keyword **Soap Making Secrets** in the body of the press release. Well, darn it! I left it out like a dummy – Oh well, as I test this method out more thoroughly I will be sure to include it next time. But I noticed that if you include your target keyword in all three sections: Headline, summary, and body, this is what seems to get you top placements at Google for your press release.

I am still in the testing stages and you are more than welcome to use it yourself and see what you come up with. However, in order to get the most out of this little secret I suggest you go to the source I went to.

Here is another example of an ebook I promoted and actually made some sales with using this same method:

11/08/2004 08:40:00 PM	7P				moneywords	TX	US	S		TEK	17.98
11/07/2004 09:07:00 AM	1				moneywords	ON	CA			M	17.98
10/21/2004 11:51:00 AM	Y				moneywords	TN	US			A	13.35
10/13/2004 07:52:00 PM	F				moneywords	ON	CA			CO	13.35
10/12/2004 04:37:00 PM	4				moneywords	CA	US			O	13.35
10/01/2004 02:09:00 PM	V				moneywords	ON	CA	P		CO	13.35

\$89.36

This was an ebook about dog obedience training and I've made a few more sales since in the months following. It cost me nothing but a little bit of time writing the press release and look what I ended up with. It's no less than AMAZING!

See how powerful this is? You have the world as your audience when you use free press releases! Another exciting part about using press releases, is it won't be long before you'll begin to see tons of other sites publish your press release which is obviously more exposure for you 😊

Using this technique is one of the most effective ways to get any type of information blasted out on the Internet fast. It doesn't matter what you want to do... bring more traffic to your websites, Sell affiliate products like ebooks or software etc. generate leads for cash through lead programs at places like www.cj.com , www.clickxchange.com. The possibilities are mind boggling!

Just keep in mind that you don't want to sound too "pitchy". Use the method I mentioned about pretending to be a news reporter like the ones you

see on your local news channel. Offer some interesting news about something and you'll see your press release flung out on the Internet where there are thousands of hungry people waiting to read it. Be creative and you'll be writing press releases like it aint no thing 😊

Feel free to use my press release above as a starting format if you like.

Here's the link to PR-WEB.
It's very simple to set-up an account and the best part is it's free ; -)

This is the page you sign-up at:
<https://secure.dataovation.com/prweb/login.php>

OK, Once you get into the habit of writing press releases maybe you'll want to take it to the next step.

I've only shown you the tip of the iceberg so far. IT gets better – WAY better! 😊

Using this method I'm about to show you is what I like to refer to as the "snowball" effect!

You see, there're many other places out there like PRWEB that you can join for free and start submitting your press releases. Places like:
Pre9.net
prefree.com

prleap.com
Onlinepressreleases.com
Afreego.com
Press411.com
Floridaytoday.com
I-newswire.com
softwarewire.com
Thomasnet.com
earthvision.com
Pressreleasespider.com
Xbiz.com
Quirks.com
Press.co.uk
Press-world.com
Loosleycoupled.com
Kcsmallbiz.com
Greatpossibilites.com

These are just a few of the many more places you can sign-up at and submit your press release.

My Soap Making example above was just a simple press release I submitted using PRWEB. Until recently it didn't even occur to me that maybe I should've looked around for other places to submit my press release to get massive exposure.

If submitting to just one place brought me the results you saw above... can you imagine what the results could have been if I submitted to all the rest?

HUGE! Right?

But I know what you may be thinking, It sure seems like it would be a big hassel to have to take the time and visit each site and submit a press release. And yes, you're right if you were thinking that – it is a hassel and extremely time consuming to have to go through all that for each press release.

But I don't do it that way and you don't have to either ;)

Let me show you a short cut!

My friend Jeff came up with a solution by creating a little sotware tool that will automatically submit your press release to a bunch of sites at once!

It's the 'killerest' little tool I've ever used!

You just pop your press release into Jeff's software and presto! Your press release gets sumbitted to a bunch of news sites in minutes (even the sites listed above) which in turn get broadcasted on the web for MASSIVE exposure!

Wanna see it in Action? This is the coolest most makes sense thing ever.

I've created a short video showing how it works and if you like what you see then go ahead get yourself a copy!

You need to make sure you have the latest version of Flash in order to watch the video [click here](#) to get it if you don't have it

Click the screen below to watch the Video:



**"Submit Your Press Releases In An Instant To A
GOB Of Sites And Get an OVERLOAD Of Exposure!"**

"How to get into Google
'Fast'
Using an Almost Hidden...
But **POWERFUL**
technique!"
(plus a special bonus report)



*Do you have a **PRODUCT**, website or something that you
want to get blasted out on the Internet **FAST**?*

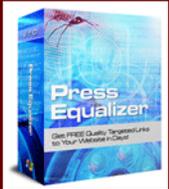
It can be done and it's easier than you think.

You can get TOP placements at Google in record-breaking time instead of having to
wait weeks on end.

I know this because I've proved it and I am going to show you a real quick, recent
example of it in action in this special 'mini report'... This is really sneaky stuff... so

Are your speakers
on?

Can't Wait?
Order Press
Equalizer Now!
[Order](#)



00:00

Enjoy!

Scott Foster

Niche NEWS Journal

www.nichejournal.com

Permission is granted share or sell this report if you
so choose. If you sell it be reasonably priced plzz ☺

Copyright 2005-2006 Nichejournal.com